

## FOR IMMEDIATE RELEASE

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**Social media statement:** Hughes Europe will join debate on delivering the UK's broadband future at the Westminster eForum [[Insert bit.ly link](#)]

### **Government Policymakers and Industry Leaders will Debate 'How to Deliver the UK's Broadband Future'**

*Westminster eForum keynote participant Hughes Europe will focus on satellite's role in delivering national broadband coverage*

**Milton Keynes, UK, 01 November 2011**—Hughes Europe, operating subsidiary of the global leader in satellite broadband solutions, Hughes Network Systems, LLC (Hughes), announced today that Chris O'Dell, vice president, sales, will take part in a keynote seminar on 'Delivering the UK's Broadband Future' at the forthcoming Westminster eForum, to take place in Central London on 10 November 2011.

The goal of the Westminster eForum is to provide broadband policy makers in parliament, Whitehall, and government agencies the opportunity to engage with key industry stakeholders. Attendees will include representatives from broadband providers, interest groups, academia, and members of the press. Together with other leading industry figures, O'Dell will participate in a panel discussion which looks at "Connecting the country—covering the not-spots and ensuring national coverage."

The November forum will explore a broad range of key issues, including how a mix of technologies might be used to supply services both to remote rural locations and densely-populated urban areas.

"This is an excellent opportunity to talk to the country's leading decision-makers about how satellite communications can play a significant role in providing consistent high-speed broadband delivery across the UK," says O'Dell.

"Satellite-based solutions can deliver immediate support to those areas yet to benefit from terrestrial broadband services. And with the availability this year of Ka-band services, consumers and small businesses throughout the UK can now access affordable Internet services, making 'broadband for all' a reality for the first time."

**-More-**

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### **About Hughes Europe**

Hughes Europe is the European operating and sales organisation for Hughes Network Systems, LLC with facilities in Germany, the UK, and Italy. Utilising its satellite hub earth station and network operations centre in Griesheim, based in Germany, Hughes Europe provides Hughes broadband satellite and terrestrial solutions to large enterprises, government organisations and small businesses throughout the continent, both directly and through a growing family of value-added service providers. These networks support rapid, reliable transmission of data, voice, video, and multimedia content. For more information, please visit [www.hugheseurope.com](http://www.hugheseurope.com).

### **About Hughes Network Systems**

Hughes Network Systems, LLC is the world’s leading provider of satellite broadband for home and office, delivering innovative network technologies, managed services and solutions for enterprises and governments globally. HughesNet® is the #1 high-speed satellite Internet service in the marketplace, with offerings to suit every budget. To date, Hughes has shipped more than 2.5 million systems to customers in over 100 countries, representing over 50 percent market share. Its products employ global standards approved by TIA, ETSI and ITU organisations, including IPoS/DVB-S2, RSM-A, and GMR-1.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly-owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations and digital TV solutions. For additional information about Hughes, please visit [www.hughes.com](http://www.hughes.com).

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