

## FOR IMMEDIATE RELEASE

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**Social media statement:** Hughes Europe to highlight Ka-band consumer broadband services at this year's Broadband World Forum [[Insert bit.ly link](#)]

### **Hughes Europe to Showcase Ka-Band Satellite Consumer Services at Broadband World Forum 2011**

**Milton Keynes, UK, 21 September 2011**—Hughes Europe will exhibit its new high-speed Internet services using Ka-band satellite technology at this year's Broadband World Forum, which will be held at CNIT La Defense in Paris from 27-29 September 2011 (stand H7).

The 11<sup>th</sup> annual forum is the world's largest broadband event, attracting more than 10,000 senior representatives from public and private sector organisations around the globe. The forum includes an exhibition with 200 major broadband providers and runs in parallel with a conference at which 300+ industry experts will address leading commercial and technical issues, developments and opportunities in broadband.

Hughes was the first company to launch consumer satellite broadband services and today remains the world leader in this market, with more than 620,000 subscribers in North America. "Our strategy is to build on this success," says Christopher Britton, managing director, Hughes Europe, "by working with a strong value added reseller (VAR) network across Europe to provide a high performance and affordable consumer satellite offering, powered by Hughes technology."

"The Broadband World Forum provides a unique opportunity for Hughes to showcase our exciting new Ka-band technology, with all major industry players attending," Britton continued. "And with the expanded conference and exhibition timetable this year, the Forum will offer even greater potential for providers and end-user businesses to network in what is a fast-changing, global broadband landscape."

#### **About Hughes Europe**

Hughes Europe is the European operating and sales organisation for Hughes Network Systems, LLC (Hughes) with facilities in Germany, the UK, and Italy. Utilising its satellite hub earth station and network operations centre in Griesheim, Germany, Hughes Europe provides Hughes broadband satellite and terrestrial solutions to large enterprises, government organisations and small businesses throughout the continent, both directly and through a growing family of value-added service providers. These networks support rapid, reliable transmission of data, voice, video, and multimedia content. For more information, please visit [www.hugheseurope.com](http://www.hugheseurope.com).

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### **About Hughes Network Systems**

Hughes Network Systems, LLC (Hughes) is the world's leading provider of satellite broadband for home and office, delivering innovative network technologies, managed services and solutions for enterprises and governments globally. HughesNet® is the #1 high-speed satellite Internet service in the marketplace, with offerings to suit every budget. To date, Hughes has shipped more than 2.5 million systems to customers in over 100 countries, representing over 50 percent market share. Its products employ global standards approved by TIA, ETSI and ITU organisations, including IPoS/DVB-S2, RSM-A, and GMR-1.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly-owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations and digital TV solutions. For more information about Hughes, please visit [www.hughes.com](http://www.hughes.com).

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