



For Immediate Release

**New Hughes Cloud Services & Hosting Solution
Features Robust Security and Expert IT Support**

*Turnkey Service for Building and Managing Secure, Reliable Clouds
Builds on Multi-Industry Experience Managing Huge Data Flows*

Englewood, CO, September 12, 2011—EchoStar Corporation (NASDAQ: SATS), along with its subsidiary Hughes, today announced its new **Hughes Cloud Services & Hosting** solution for businesses of any size in any industry. The turnkey offering brings the company’s decades of experience managing huge data streams and broadband services to cloud computing across the entire business spectrum.

Backed by a global IT organization that manages real-time data and video services to 17 million customers worldwide, Hughes Cloud Services & Hosting provides companies with just one site or with hundreds of sites a comprehensive solution platform—including rack space, software as a service (SaaS), cloud computing infrastructure design, and complete corporate IT management.

The new service will be supported by two newly constructed secure data centers in Arizona and Wyoming which provide disaster recovery capabilities, high-bandwidth fiber network access, and the latest security and intrusion detection technology. Full electrical and mechanical redundancy provides the very highest levels of uptime and reliability. Both are Department of Defense MAC I (Mission Assurance Category I) compliant, providing the most stringent protection for systems that handle information vital to operations, readiness, and mission effectiveness. Among the other benefits that Hughes Cloud Services & Hosting offers are:

- Cost-effective, multi-tiered storage options;
- State-of-the-art monitoring and visibility extensible to the client;
- Easy-to-use provisioning portals; and
- Multi-carrier diverse connectivity

“Executives know that hosted solutions free up funds that can be invested in their core businesses, but they have to balance savings against security and reliability,” said EchoStar CIO Mike Marcotte. “Hughes Cloud Services & Hosting offers years of experience moving enormous volumes of complex data over satellite and terrestrial networks. We combine the security and reliability of our IT and video systems with our experienced technical support staff to make hosted solutions a viable alternative to customers doing everything themselves.”

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EchoStar has operated for 25 plus years in industries such as full-motion video, which have huge data volumes and demand 24x7 uptime and fast response times, and Hughes is a world leader in managed network services across a wide range of business verticals. Their practical experience includes corporate applications such as enterprise resource planning (ERP) suites and industry-specific applications for markets such as retail, hospitality, banking, and mobile field service.

For more information or to set up a dialogue with a Hughes Cloud Service Client Advisor, please contact us on 1.855.8HUGHES (1.855.848.4437) or info@HughesCloudServices.com. Please visit us at www.HughesCloudServices.com.

About EchoStar

EchoStar Corporation (NASDAQ: SATS) is a premier global provider of satellite operations and digital TV solutions that enhance today's home entertainment lifestyle. Its wholly owned subsidiary, Hughes, is the world's leading provider of satellite broadband for home and office, delivering innovative network technologies and managed network services for enterprises and governments in more than 100 countries. Among the many offerings of this combined powerhouse in broadband data and video are HughesNet[®], the market's #1 high-speed satellite Internet service; Sling Media's award-winning SlingLoaded[®] technology; and Move Networks' adaptive bit-rate streaming technology.

Headquartered in Englewood, Colo. with employees worldwide, EchoStar has more than 25 years of experience designing, developing and distributing award-winning television set-top boxes, services and related delivery products for television. EchoStar delivers satellite broadband and transport services for enterprises, governments, small businesses, and consumers using 10 satellites and related broadcast licenses around the globe. For more information, please visit www.EchoStar.com and www.Hughes.com.

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