

## FOR IMMEDIATE RELEASE

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### **Hughes Showcases Cutting-Edge Broadband Satellite Technology and Service Innovations at Annual Asia/Pacific Seminar**

#### *Broadband Leader Showcases Latest Ka-band Products and On-The-Move Solutions*

**Germantown, Md., USA, 29 June 2011**—Hughes Network Systems, LLC (Hughes), the world's leading provider of broadband satellite networks and services, presented its latest product and service innovations at its annual seminar in Singapore on June 22, held during the CommunicAsia2011 conference and exhibition. Approximately 140 participants representing customers, service providers, systems integrators, and satellite operators from around the region attended.

Highlighting this year's seminar were the latest developments in Ka-band satellite technology and services, including advanced dual Ka/Ku-band HN Systems and terminals, along with HX System 'broadband-on-the-move' solutions for maritime, aeronautical, and trains.

"Hughes has been committed to the Asia/Pacific marketplace since its early days and has established a wide and varied customer base," said Vaibhav Magow, regional manager for Asia/Pacific at Hughes. "Together with our service providers in the region, we are bringing our superior broadband satellite solutions to a growing number of customers in the enterprise and government/public sectors, helping to close the digital divide and grow their local economies."

Aris Iskandar Musa, head of Product Development/Solutions & Sales at Numix Engineering Sdn Bhd, a leading telecommunications and network services company in Malaysia, presented an overview of its satellite-related solutions which include Internet and telephony, customized private networks, and back up and maritime solutions.

"Numix has been working with Hughes for the past three years, operating both HN and HX Systems," said Musa. "We chose Hughes as a partner for several reasons including the cost-effective and bandwidth efficient solutions Hughes provides. In addition, due to the ACM (Adaptive Coding Modulation) feature of Hughes technology, we are able to operate very high availability networks. We also were very interested in the support for mobility on both the HN and HX Systems."

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Hughes continues to remain the undisputed leader in the global VSAT market, consistently holding more than 50 percent market share according to the latest COMSYS VSAT report. In 2010 Hughes shipped a record of over 320,000 broadband satellite terminals globally and crossed the 2.5 million mark cumulatively.

HughesNet<sup>®</sup> consumer broadband satellite Internet service is the world's largest, with over 650,000 subscribers in North America; more than 60 percent operate over SPACEWAY<sup>®</sup> 3, the company's award-winning Ka-band, switch-in-the-sky satellite. Jupiter<sup>™</sup> is Hughes' next-generation, Ka-band, 100+ Gbps, high-throughput satellite system, with 100 times the capacity of conventional Ku-band satellites and will be launched in the first half of 2012.

“This annual seminar is a highlight for all of us at Hughes, bringing together satellite service providers from across Asia/Pacific to share their experiences and give us valuable feedback,” said Ramesh Ramaswamy, assistant vice president of International Marketing. “Continual active dialog with our customers ensures that we design and build solutions that truly meet their needs—enabling us to maximize the value of the latest technology advances.”

### **About Hughes Network Systems**

Hughes Network Systems, LLC (Hughes) is the world's leading provider of satellite broadband for home and office, delivering innovative network technologies, managed services, and solutions for enterprises and governments globally. HughesNet is the #1 high-speed satellite Internet service in the marketplace, with offerings to suit every budget. To date, Hughes has shipped more than 2.5 million systems to customers in over 100 countries, representing over 50 percent market share. Its products employ global standards approved by the TIA, ETSI and ITU organizations, including IPoS/DVB-S2, RSM-A, and GMR-1.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations and digital TV solutions. For additional information about Hughes, please visit [www.hughes.com](http://www.hughes.com).

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